



***RCC Board of Directors Meeting
January 12, 2016***

Meeting started 7:30pm

Present: Ron Sibthorpe, Andrew Stead, Terry Longhorn, Gillian Bryenton, Barb Gibbon, Karen Rainboth, Mike Brownlie, Fiona Smith Bradley, Tom Hoferek, Lorraine LaFrance, Connie Downes

Guests: Hector Carranco, Wade Farquharson, Kurt du Bois

Approval of Minutes: Karen Rainboth 2nd Lorraine LaFrance

Approval of Agenda: Karen Rainboth 2nd Gillian Bryenton

Opening Comments from Chair and Commodore's Report

EOD meeting had two issues arise that will require a vote, probably via email

1. Regatta Schedule: propose to not include U11 on weekends to shorten Regatta length. U11s will have local weeknight events
2. Currently athletes traveling to represent Canada get automatic by for Nationals. Should they be required to qualify if they are home?

EOD Nationals legacy equipment: 4 motors, Petri would like one. Must determine ownership of equipment, and therefore maintenance, once it goes to a club. Who will look after equipment? Must get equipment to all Regattas. Need updated list of equipment.

Guest: Kurt- interested in helping with Accounting at the club

Executive Director's Report:

- Fundraising- Talks with Regatta Sports, determining whether commissions on sales on downsize our budget
- Trailhead- proposing partnership to sell paddles etc
- Hotels- definitely partner for visiting athletes at all events
- Grants- Canada grant for subsidizing Student employment- applying for positions in numerous programs including Canoe Kids, Rec, coaching

- MEC- programs for grants; Community Capacity Building- \$5K-\$35K, can we target storage?
- Ontario Sports Events- can apply every 4 years. We will apply 2017
- Parks Canada- ongoing, connecting with key players to get help with money they want us to pay
- Audit- ongoing, costing less than last year
- Budget- concern over current financial situation. We need to move on sales, fundraising. Board would like to see comparison of forecast vs current cash flow at each meeting, preferably in chart format.

Approach for the Strategic plan

- Reviewed prior Plan, what was accomplished, not accomplished.
- Numerous items were accomplished- hosting Nationals.
- Many items not accomplished and will carry forward.
 - Membership: need to make new members feel welcome, need consistent feeding into U13 programs, increase our retention rate. Paddling Committee will address paddling recommendations.
 - Operational Efficiency: Club visibility, signage and Website, Club structure, Club finances
 - Club Culture: volunteering- Board member in charge, Membership to include volunteer hours, Liquor license. Explore ways to increase membership, attract Board members
 - Partnerships: leveraging Terry Fox track, Sponsorships, other athletes
 - Vision: update to incorporate competitive and regular athletes

Director's Reports

Equipment Report: Tom Hoferek

- Need to complete our Strategic Plan to know what our needs will be, then determine what City will let us do
- Previous coaches have been contacted regarding summer 2016 employment. Hector working on contracts
- Need to start advertising, go into schools? Andreas can do some of this

Fundraising/ Social: Connie Downes

- Dinner/dance/ casino night booked for February 26.
- Need silent auction items, please contact Michelle O'Neil with donations. Theme- Artisan or Sports/outdoor items

- Would like each Board member to buy a table, reduced price \$360/table of 8 until February 8th.

Strategic Planning: Barb, next meeting **January 21** at Fiona's home, 7:00-10:00pm

Motion: Andrew motioned to Adjourn, approved

Meeting finished 9:17 pm

Next meeting - Tuesday February 9, 7:30pm.