

Rideau Canoe Club

Board of Directors Meeting

DATE	Tuesday, January 8, 2013
TIME	7:15 pm
Present	Sue Holloway, Terry Longhorn, Stephan Sander, Kim Hodges, Louise Hine-Schmidt, Brent Schmidt, Ron Sibthorpe, Mike Brownlie, Sara Kennedy, Scott Seaby , Andrew Stead
Regrets	David Fortier, Hector Carranco
Guests	Mike Robinson, Meaghan Davis

Approval of Previous Minutes: Kim Hodges 2nd – Brent Schmidt

Signatures:

Approval of Agenda: Ron Sibthorpe 2nd – Brent Schmidt

Agenda Topics

DISCUSSION: Trillium Grant Application for ICF race course
<ul style="list-style-type: none"> ➤ Lead: RCC Course Committee ➤ Estimated cost based on Lake Placid - \$25,000 new race course

DISCUSSION: Compile 2013 budget based on director's budgets
<ul style="list-style-type: none"> ➤ Lead: Stephan ➤ 2013 budget review ➤ 2012 loss 3,000 vs estimates 2013 loss 65,000 ➤ Difference 2012 to 2013 – full time program coaches & club admin salaries ➤ Need to come up with funds to off-set costs ➤ Recruitment, Communication, Fundraising ➤ \$65,000 – boat purchasing money not included ➤ Budget does not include capital expenses
ACTION ITEM:
<ul style="list-style-type: none"> ➤ Board – review 2013 budget & get in touch with Stephan with adjustments, questions and saving suggestions

DISCUSSION: Expand DB bootcamp to include Mondays & Wednesdays from 8-10pm

- Lead: Scott
- Talked to Sherri not able to expand program at this time
- DB teams – get ready for the season training based on team fee
- Seniors Bootcamp (1 – 2 pm) – check with area community center

ACTION ITEM:

- **Scott – Look into DB team training session prior to season beginning**
- **Scott – Look into Seniors day program**

DISCUSSION: Look into creating FL DB camp

- Lead: Scott

ACTION ITEM:

- **For next year**

DISCUSSION: Suggestions for 2013 program fees

- Lead: Louise
- As per handout
- Bring Master back to where they were in 2009 – inc \$25
- Bantam – price increase for individual programs vs. full year
- Juvi & up – increase \$25 for each season
- Increase Crew Boat Only
- Include CKC competitive fee?
- Increase Bantam full program fee to \$660

MOTION:

- **Louise - Approve the revised 2013 program fees**
- **2nd - Scott**

DISCUSSION: Create PICC advisory committee

- Lead: Sara
- Preparing business plan for satellite program – 2 week programs (56 kids at a time)
- Orleans looking for more local sport programs
- PI programs pending approval from city of Orleans
- Fees – charge the same as RCC 2 week program
- Looking for assistance preparing business plan – meeting with John Edwards & Peter Niedre of CKC
- Storage – large enclosed trailer

ACTION ITEM:

- **Sue - set up meetings with John & Peter with Sara**

DISCUSSION: Volunteer Requirements

- Lead: Ron
- Kim Houston has started for EOD – plan to piggyback
- Wanting to meet with Terry for CDR
- Looking into ivolunteeronline – cost
- Recognition program – after so many hours-tshirt, water bottle, etc.
- Volunteer orientation/ social evening before season?
- Volunteer award during banquet

ACTION ITEM:

- **Ron – Volunteer Recognition Plan – how do we recognize volunteers?**

Business Arising

DISCUSSION: Survey Results

- As per handout
- Note: 65% of people opened the email
- 86% will enrol again
- 65 responses out of 215 emails that were sent out
- Key opportunity indicators – communication & 67% was satisfied with the skill development
- Focus groups – open house for parents to give feedback
- PR – ask membership for assistance (Mark Richard)

ACTION ITEMS:

- **Board – read through the results and look at the areas of improvement**
- **Mike – research new tech communication options**

DISCUSSION: SUP Proposal

- As per handouts
- Proposal – purchase 7 boards
- Brent & Bevin – selling \$850/ board to RCC, ORCC & Cascade
- City program might not go through
- Intro SUP, Fitness SUP, potentially Yoga SUP – looking for instructor

MOTION:

- **Sue - Purchase SUP boards for RCC program**
- **2nd Kim**
- **2 abstention** (Brent and Louise)

DISCUSSION: Leading Women/Leading Girls Building Communities Recognition Program

ACTION ITEMS:

- **Meaghan – circulate info to Board**
- **Board – review & send recommendations to Sue**

DISCUSSION: Regatta Schedule

ACTION ITEMS:

- **Sue – email EOD (Bevin) to request vote to finalize 2013 regatta schedule**

DISCUSSION: New router for RCC

MOTION:

- **Ron – provide Hector with up to \$200 to purchase new router for clubhouse**
- **2nd - Sara**

Director's Reports

Director's Report: Treasurer – Stephan Sander

DISCUSSION: 2013 budget. (see agenda items)

- Nothing else to report

Director's Report: Recreation & Paddle All – Kim Hodges

DISCUSSION: Nothing to report

Director's Report: Dragon Boat – Scott Seaby

DISCUSSION: Congrats to Scott who is going to be a dad!

- Nothing else to report

Director's Report: Paddling Director – Louise Hine-Schmidt

DISCUSSION:

- Bantam fundraiser – paddlethon, penny fundraiser
- Novice Intro class very popular in 2012
- Suggesting changing "Masters" to "Adult Programs"
- Exploring noon sessions – Postal & Government building
- Bantam – balance gender base – Fast & Female 1 day program,
- Bantam Recruitment - Winter bring a friend program, school recruitment, public health
- Offer new members from Nakkertok %10 discount on program fees (Atom & Peewee)
- Imre coming to do a coaches clinic (CKC grant/coach development) – ahead of budget – Jan 23-28

- Host Imre's articles on new technique page on website
- CKC presentation on Marketing & Self Promotion – Jan 13
- Kristina Groves coming to RCC January 30
- Waiting for final approval to invite club & division

MOTION:

- **Louise: Establish a relationship with Nakkertok**
- **2nd Sara**
- **All in favour**

- **Louise: change title of "Masters" program to "Adult" program - contingent on talk to Conrad & Meredith**
- **2nd Kim**

Director's Report: Equipment Director – Brent Schmidt

DISCUSSION: Nothing more to report

Director's Report: House Director – Andrew Stead

DISCUSSION: Nothing more to report

Director's Report: Petrie Island Canoe Club – Sara Kennedy

DISCUSSION: Nothing more to report

Meeting finished – Tuesday, January 8 at 10 pm

Next meeting Tuesday, February 12 beginning at 7 pm

SNACKS at next meeting: Sara Kennedy